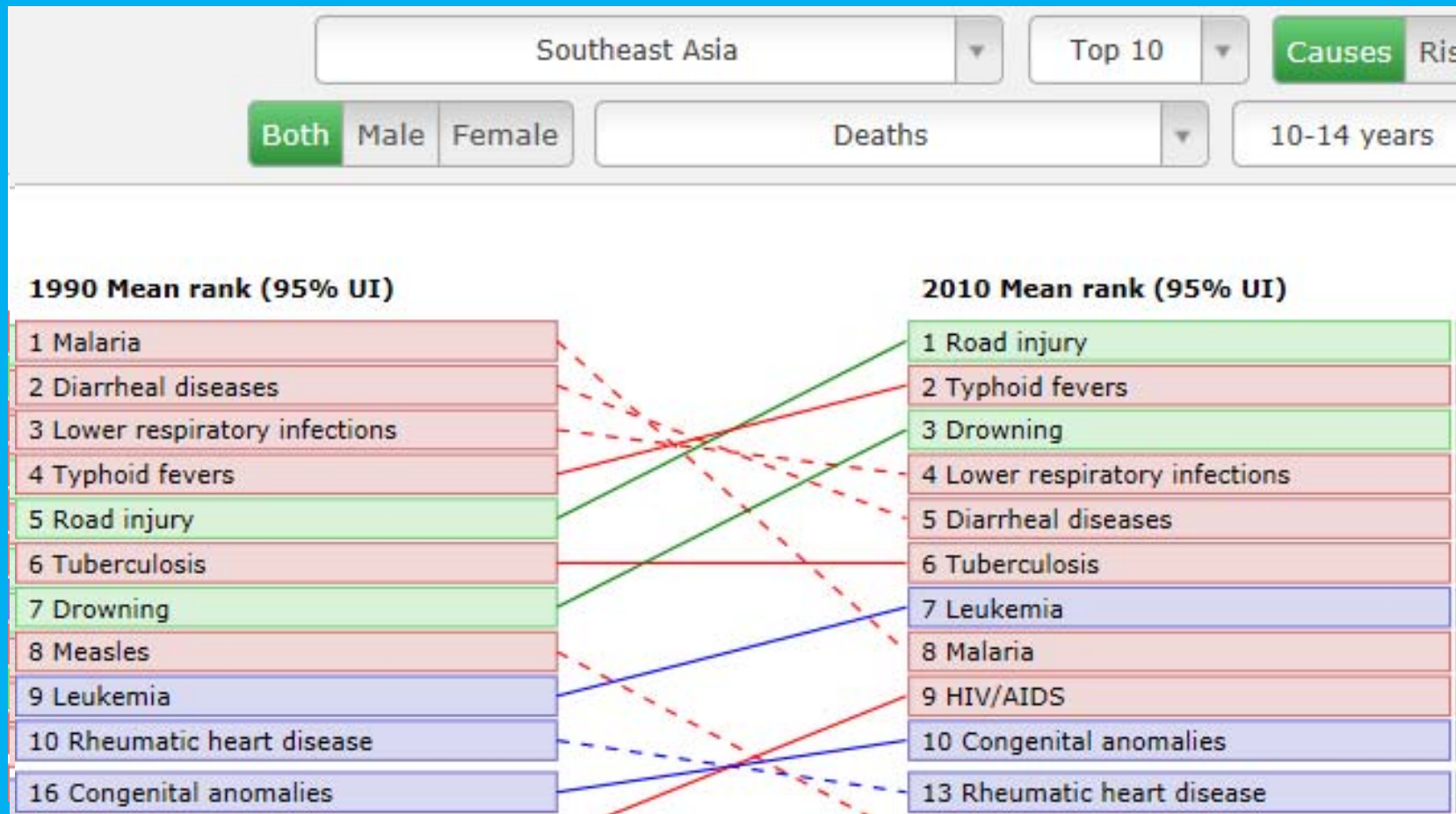


# Safe for every child – an agenda for the SDGs



Nicholas Alipui, Director & Senior Advisor Post-2015  
Development Agenda, UNICEF

# Leading global health burden on school-age children and adolescents



# Vietnam's national child RTI strategy



- Targeted intervention, nation-wide to reduce child injury
- Proven & measurable: has succeeded for adults
- External global support, coalition of agencies to catalyse national programme



# South Africa – road injury profile

- 16,000 deaths a year
- 32 deaths per 100,000 population
- More than 30 children under 15 killed or injured on roads every day



# The 'Safe School' Initiative

- Education, engineering, enforcement: a 'safe system'
- Safe infrastructure on route to school
- Working with local community to advocate for sustained policy change
- Providing school-based training and awareness raising to effect road safety cultural change





“Road accidents are the biggest killer of young people in the world...it’s a burden on the poorest countries, the poorest families.”

**Anthony Lake**  
**Executive Director, UNICEF**



“We can not afford to pay the price of road crashes with young lives.”

**Margaret Chan**  
**Director General, WHO**