



The High Level Panel for Road Safety

NYC, 4 March 2015
Road Traffic Injury in SDG's,
UN Headquarters.

Miquel Nadal
HLP Secretary

FEDERATION
INTERNATIONALE
DE L'AUTOMOBILE

FIA.COM





- The High Level Panel is an initiative being launched by the President of the FIA, Mr Jean Todt, with **high level institutional and private sector leaders**.
- The panel will aim to bring **new momentum** to actions underway to tackle the global road safety health and development crisis.
- The initiative will focus on **raising new awareness** and **raising new funding for road safety**.



In May 2011, over 100 governments signed up to the **UN's Decade of Action**.

Five years on, we see **limited action** taking place:

- Many governments have signed to the Decade of Action UN resolution, but they are **not acting fast enough** or if they wanted, **do not have the capability**.
- With a rapid expansion of the number of cars coming on the road in LMIC every year, **an increasing number** of road users are being put at risk.



In our view, the Decade of Action still lacks the **necessary political support and funding**. The aim of the HLP is to spearhead an unprecedented effort to build **new momentum** and **coordinated action** to support new action on road safety:

- building synergies with initiatives of **philanthropies and private sector**;
- untapping new opportunities, including in particular the exploration of **new innovative funding ideas**. This could take the form of marginal contribution on car buying (for example, a \$1 or \$3 tax, voluntary or built-in), which could rapidly generate extensive funding (it is estimated that 75 million cars are sold each year);
- coordinating with the efforts of the **UN and its agencies**;
- supporting actions of **MDB's**.



1. Composition

The HLP will comprise **senior decision makers in policy, business and philanthropy**. 10 to 15 members, from a diverse geographical background.

2. Key Objectives

Raise awareness:

- Act as a high level advocacy platform in all relevant fora
- Push for concentrated on the ground action in a few (around 10) selected countries.

Attract funding:

We are in discussion with the World Bank with regard to the creation of an upscaled funding facility, using new and existing mechanisms:

- The Facility will comprise **public and private funds** (especially from industry)
- The Facility will work on **global, regional and local programmes**, with a catalytic effect



High Level Advocacy for Road Safety

Among the political goals the panel will call for are:

Ambitious targets: In the new Sustainable Development Goals the United Nations should adopt a Post-2015 target to halve global road traffic deaths by 2030.

More effective laws: Only 7% of the world's population are covered by adequate laws covering the five main risk factors: speed, drink driving, motorcycle helmet use, seat belt and child restraint use. By 2020 at least 50% of countries must be covered.

Coordinated action: a Special Envoy should be appointed, charged with responsibility for coordination among stakeholders across all sectors, raising awareness, and ensuring accountability for delivery of road safety.



Proposed Work Programme

3. Architecture:

- **Expert group:** representatives of the road safety and public health communities to provide best technical advise possible.
- **Advisory group:** representatives of the members of the HLP to do the operative work of the Panel, while also including selected external experts.
- **Celebrity goodwill ambassadors:** to serve as Champions for the cause and raise awareness.

4. Tentative work programme: 1 or 2 meetings per year:

2015:

- Focus on SDGs approval and Brazil Ministerial Summit (DoA midterm evaluation)
- Preparatory works of the Facility

2016:

- Launch of the Facility
- Selected country level actions (subject to strict monitoring and evaluation)



Conclusions

- By engaging the private sector to commit to road safety, the HLP can have huge **impact both on the ground and politically**, delivering a new wave of efficient road safety capacity building, advocacy actions and road safety development programmes.
- This can contribute to **saving the lives and reducing the numbers of injuries** of millions of vulnerable road users, motorist and children in LMIC in the coming years.
- To be fully successful, the HLP initiative needs to be open to and count on the cooperation of ongoing initiatives, **both public and private**, and to be able to fully exploit the potential of up to now untapped opportunities.



Thank you for your attention