Share the Road supports governments and city authorities in developing countries to prioritise investment in walking and cycling infrastructure.

The FIA Foundation launched Share the Road in 2008 with UN Environment, who manage the initiative and its programme of activities together with implementing partners. Share the Road aims to focus the global agenda on walking and cycling, provide tools and guidance and practical in-country support to catalyse real improvements on city streets. This is a 'triple win' in terms of:

**ENVIRONMENT**

- Reduces congestion and emissions of air pollutants through increased modal share of walking and cycling.

**SAFETY**

- Saves lives and reduces injuries by protecting vulnerable pedestrians and cyclists through proper facilities.

**ACCESSIBILITY**

- Increases and improves affordable access to jobs and vital services through integrated public transport networks.

Share the Road provides practical support for city authorities, including supporting the design and construction of a pilot corridor showing top-class pedestrian and cyclist infrastructure in Nairobi in 2011. It has released tailored resources for developing countries including NMT design guidelines and a Cost Benefit Analysis tool.

It also published the world’s first Global outlook on walking and cycling in 2016 at the Habitat III conference in Quito, which aims to share good practice about policies.
Share the Road also supports the Child Health and Mobility Initiative (CHMI). This includes work with schools in Brazil to map journeys to school, examine the quality of sidewalks and identify improvements, and work with schools in Kenya to assess the air quality around schools and identify actions that can reduce exposure. By bringing the perspective of children to city planners and decision makers, Share the Road provides a powerful voice for change.