



Memorandum of Understanding

The partners: Research Institute of Highway of Ministry of Transport, FASC, eSafetyAware and FIA Foundation have agreed to cooperate on the campaign to promote the benefits of eSafety, especially Electronic Stability Control (ESC) in China.

The main activities will be:

- ▶ Organising ESC driving experience events throughout China
- ▶ Distributing campaign material explaining the benefits of eSafety, especially ESC at relevant conferences and events
- ▶ Providing material on eSafety, especially global ESC deployment developments to Chinese stakeholders from authorities and industries

The activities will be launched at the campaign event in Beijing 16 April 2009 and will run till 1 January 2010.

Signed in Beijing 16 April 2009

谅解备忘录

合作伙伴：交通运输部公路科学研究院、中国汽车运动联合会、eSafety 宣传推介协会（eSafetyAware）和世界汽车运动联合会基金会一致同意在中国宣传欧盟先进道路安全项目（eSafety），尤其是关于汽车电子稳定控制益处方面进行合作。

主要活动将包括：

- ▶ 在中国组织汽车电子稳定控制试乘试驾活动
- ▶ 在相关会议和活动中分发介绍欧盟先进道路安全项目，尤其是关于汽车电子稳定控制益处的宣传材料
- ▶ 向中国政府和企业等主要单位提供关于欧盟先进道路安全项目，尤其是关于汽车电子稳定控制在全球普及进展的材料

此活动将从 2009 年 4 月 16 日首次试乘试驾活动开始，直到 2010 年 1 月 1 日截至。

签于 2009 年 4 月 16 日。

R10H, MOT



FASC



eSafetyAware

FIA Foundation